



# A voice for **excellence**

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**Supporting an industry which values the independence of people living with disability, seniors, their families and carers.**

**[www.atsa.org.au](http://www.atsa.org.au)**



## Why join ATSA?

Assistive Technology Suppliers Australia (ATSA) represents assistive technology (AT) suppliers throughout Australia. We give the industry a strong and united voice and our members a business edge through access to the services, tools and connections only a peak body can deliver.

Founded in 2000 by specialist AT experts, ATSA is your industry's conduit to government, allied health professionals and other stakeholders. We promote and support the vital role AT plays. Our work puts the spotlight onto an essential industry and advocates for the highest standards of professionalism in our sector.

Today, we represent members in all facets of AT, including suppliers, manufacturers, service providers and individuals. We are here to support you with context, guidance and industry contacts, making business easier in a challenging environment.

When you join us, your business will be represented by the peak Australian industry body. Your membership lends your voice to the development of appropriate, workable legislation. ATSA membership also signals your business' commitment to quality results for people who deserve nothing short of the best from our industry while positively impacting on the continued growth of our sector.

***“Since joining ATSA, we’ve been amazed by the information and knowledge that has been made available to us in many aspects of operating within the industry.”***

***— Acorn Stairlifts Australia***



## ATSA strengthens your voice to the government

The AT industry is subject to continuous changes in legislation and funding. These changes can impact your business significantly, which is why you have a right to be heard in the decision-making process. As an individual business, it can be hard to have influence. But as a member of ATSA, your voice will be heard.

- ATSA works with government as it considers and drafts changes. ATSA is a widely respected organisation that has lent industry expertise to shape numerous AT policies. Being heard collectively by decision makers at the earliest stages gives our members the chance to influence the policies that affect them.

- ATSA also co-ordinates with other advocacy groups, including those representing AT consumers. By reinforcing consumer advocates' submissions with the technical expertise our members offer, we strengthen consumer advocacy and ensure better results for everyone.

***“ATSA has played a major role in influencing changes in standards and regulations that affect the industry. For a small business, they offer sound advice and high-quality mentoring on how to navigate issues that arise in the unique industry.”***

***— Magic Mobility***

## ATSA makes business easier for members



***“At Power Mobility, we truly value the partnership we have enjoyed with ATSA over many years. A highly respected representative of our industry, ATSA has played an integral role in the sharing of knowledge, networking and representing our interests in the ever-changing AT market. Approachable and dependable, we know we can rely on ATSA for expert knowledge and up-to-date information. Power Mobility is proud to be a member of ATSA.”***

***— Power Mobility***

Policy changes can be confusing, and interpreting them can be time-consuming leading to uncertainty about how to implement best practices for your business operations. As an ATSA member, you'll receive briefings packed with context and expert insight. You'll be well-informed and confident about any changes that impact you, enabling your business to stay ahead in an evolving environment.

Delivering the best results for consumers requires a chain of experts to work together effectively. As specialists in AT, our members have valuable insights to

offer allied health practitioners and others in the process. We provide support to help you to facilitate meaningful collaboration with others whose contribution will affect the result for your customers and your business.

As an ATSA member, you have access to our growing network of professionals who serve our industry, including advisors, insurers and others.



## ATSA is shining a spotlight on the industry

ATSA is committed to increasing public awareness of the importance of assistive technology in improving quality of life.

ATSA's Independent Living Expos are highly anticipated events. As well as being a marketing showcase, our expos are rich in opportunities to share knowledge, collaborate and find strength through alliances with other expert businesses.

As an ATSA member, you will enjoy:

- Priority pick of exhibition space
- A substantial exhibitor discount

Consumers deserve the most professional service and delivery. Because every ATSA membership application is carefully considered, ATSA membership is a powerful signal of your commitment to high standards and ethical practices. In addition, we provide mentoring and resources to ensure that members excel in service and delivery. This allows us to maintain the consumer confidence vital to the continued growth of our sector.

As the peak body representing suppliers of AT, ATSA is committed to boosting the public profile of AT. We are ensuring the industry receives the attention it deserves for the valuable benefits it delivers to its customers every day.

***“ATSA and Ottobock both aim for long term, sustainable outcomes for end users and the AT industry. This makes our partnership with ATSA so special. ATSA is a great support to the industry with their expert knowledge and ability to move the market.”***

**— Ottobock**



## Join now and be part of this industry's voice

Join ATSA now for support, guidance, industry contacts and savings.

- Be heard by government as regulation and policies are drafted
- Receive context and insight on how new regulations and policies affect your business
- Have access to our trusted network of advisors and suppliers with industry knowledge
- Enjoy discounts and priority bookings for exhibition space at the ATSA Independent Living Expos
- Enjoy savings from business service providers, including HR and insurance consultants. Contact ATSA for the latest offerings.

We look forward to welcoming you to the ATSA business community and supporting your contribution to an industry committed to excellence in the AT sector.

To join ATSA now visit [www.atsa.org.au](http://www.atsa.org.au), or email [info@atsa.org.au](mailto:info@atsa.org.au) or call us on (02) 8006 7357



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**Assistive Technology Suppliers Australia Ltd**

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